



## 2024 Mission Statement Guidance

A mission statement is a formal summary of the aims and values of an organization. The three components of a mission statement include the purpose, values, and goals of the organization. The provided statement should discuss the “who, what, and why” of your organization.

**\*\*Please document the mission statement on official letterhead. This element helps inform and validate a nonprofit organization’s categorical self-identification based on its ideology; beliefs, mission, function, or constituency served/supported.\*\***